

Graduate Technology Enterprise Accelerator

Are you a science, technology or engineering graduate thinking of developing an innovative business idea? Are you unsure about jumping in the deep-end?

Enterprise Development is key to the success of the Irish Economy.

This unique “pracademic” programme offers technology graduates the opportunity to develop entrepreneurial skills required to develop their own business idea and interpreneurial skills required within all industries today. Through the programme the student will network with successful ‘role-model’ entrepreneurs and enterprise development experts, develop an investor-ready business plan and also obtain a post-graduate qualification (PG Diploma or MSc) based on the experiential learning process of commercialising their business idea.

Program Content		
Stream	Core Modules	Workshops & Clinics
Entrepreneurship Stream	Marketing & Finance IP & Technology Commercialisation	Idea Generation & Creative Problem Solving Goal Setting & team Building Sales, Marketing & Finance Communication & Presentations Investor-Ready Business Plans Legal Issues for Start-ups
Discipline Specific	Professional Engineering Design Practise Advanced Computer Aided Design and Analysis	CAD/CAM Rapid Prototyping Statistics for Engineering & Scientists Computer Interfacing Electronics Multi-Disciplinary Design Optimisation
Project Stream	Runs in parallel to other streams using skills and competence learned through the other streams to develop a commercial opportunity	

The course will be open to technology graduates (BSc. Or BEng) with at least a 2nd Class Honours Grade 2: GPA 2.5. All potential students will be interviewed to assess their motivation and aptitude for entrepreneurship.

First cohort is scheduled for Spring 2010. Delivery will be flexible. Visit www.itb.ie or contact info@itb.ie for more information